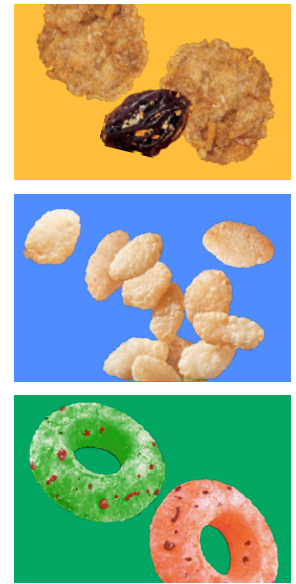


Bulk & CIAC

OPERATOR REBATE



JULY 1ST - SEPTEMBER 30TH, 2026

SAVE UP TO \$2,000* with this **HIGH VALUE REBATE**

Case Code		Product Description	Pack Size	Rebate Amount	X	# of Cases Purchased	=	Rebate Amount
CEREAL IN A CUP								
38000-12609		Kellogg's® Cereal Assortment Pack - Classic: Kellogg's Frosted Flakes® (16), Special K® Original (12), Kellogg's® Frosted Mini-Wheats® (12), Kellogg's Raisin Bran® Crunch® (8), Kellogg's® Rice Krispies® (6), Kellogg's Corn Flakes® (6)	60ct. Assorted	\$10.00	X		=	
38000-12611		Kellogg's® Cereal Assortment Pack - Favorite: Kellogg's Frosted Flakes® (20), Kellogg's® Froot Loops® (12), Kellogg's® Raisin Bran Crunch® (8), Special K® Red Berries (8), Kellogg's® Cocoa Krispies® (6), Kellogg's® Corn Pops® (6)	60ct. Assorted	\$10.00	X		=	
38000-18315		Kellogg's® Cereal Assortment Pack - Wellness: Special K® Red Berries (18), Kellogg's Raisin Bran® (16), Kellogg's® Frosted Mini-Wheats® (14), Kellogg's® Granola, with Raisins (12)	60ct. Assorted	\$10.00	X		=	
18627-11727		NEW! Kashi GO® Variety Pack - Favorite: Kashi GO® Honey Almond Flax (10), Kashi GO® Mixed Berry Crunch (10), Kashi GO® Chocolate Crunch (10) FIRST SHIP APRIL 2026	30ct. Assorted	\$10.00	X		=	
BULK CEREAL								
38000-49834		Kellogg's® Granola, Crunchy Clusters	1ct/50oz.	\$10.00	X		=	
41192-11568		Kellogg's® Granola, Crunchy Clusters, Bakery Case	1ct./400oz.	\$10.00	X		=	
38000-00691		Kellogg's® All-Bran® Complete® Wheat Flakes	4ct./43oz.	\$10.00	X		=	
38000-02991		Kellogg's® Apple Jacks®	4ct./31oz.	\$10.00	X		=	
38000-00191		Kellogg's Corn Flakes®	4ct./26oz.	\$10.00	X		=	
38000-01791		Kellogg's® Froot Loops®	4ct./31oz.	\$10.00	X		=	
38000-01591		Kellogg's Frosted Flakes®	4ct./40oz.	\$10.00	X		=	
38000-04991		Kellogg's Frosted Mini-Wheats®	4ct./56oz.	\$10.00	X		=	
38000-72010		Kellogg's® Krave®	4ct./35oz.	\$10.00	X		=	
38000-13791		Kellogg's® Granola, with Raisins	4ct./50oz.	\$10.00	X		=	
38000-25435		Kellogg's® Granola, without Raisins	4ct./50oz.	\$10.00	X		=	
38000-00891		Kellogg's Raisin Bran®	4ct./4lb.	\$10.00	X		=	
38000-00591		Kellogg's® Rice Krispies®	4ct./27oz.	\$10.00	X		=	
38000-01691		Kellogg's® Special K®	4ct./8lb.	\$10.00	X		=	
38000-18166		Kellogg's® Special K® Red Berries	4ct./11lb.	\$10.00	X		=	
18627-47192		Kashi® GO® Cinnamon Crunch	4ct./50oz.	\$10.00	X		=	
CALCULATE YOUR TOTAL REBATE AMOUNT:								

For more information, contact your WK Sales Representative or visit WKKelloggAwayFromHome.com

*Maximum total rebate amount: \$2,000. © 2026 WK Kellogg Co

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**Bulk
& CIAC**

OPERATOR REBATE



JULY 1ST - SEPTEMBER 30TH, 2026

SAVE UP TO \$2,000* **with this HIGH VALUE REBATE**

Operation Name: _____ Contact Name/Title: _____

Address: _____ City, State, Zip: _____

Phone: _____ E-Mail: _____

☐ Yes, I would like WK Kellogg Away From Home to send me exclusive promotional offerings and updates via e-mail.

Distributor Name: _____ Distributor City, State: _____

WK Kellogg Sales Rep Name: _____ Are you affiliated with a Group Purchasing Organization (GPO)? _____

If yes, which Group Purchasing Organization (GPO)? _____

[Click here to view our privacy policy](https://www.wkkellogg.com/en-us/privacy-notice), or visit <https://www.wkkellogg.com/en-us/privacy-notice>

2026 Q3 OPERATOR REBATE - BULK & CIAC Official Terms & Conditions **FOODSERVICE OPERATORS:** Begins 7/1/26 through 9/30/26 ("Promotion Period")::

1. Participating Foodservice Operators purchase ten (10) or more cases of Participating Bulkand/or Cereal-In-A-Cup ("CIAC") Products ("see promotional flyer for complete list of "Participating Products") from your designated Foodservice Distributor Sales Representative ("DSR") during the Promotion Period ("Qualifying Purchase").

2. Receive a \$10.00 rebate per case for each Qualifying Purchase of Participating Products to be provided in the form of a check to the Foodservice Operator's account for the value of the rebate. Maximum amount of rebate that can be earned during the Promotion Period is \$2,000 per participating Foodservice Operator account.

3. To receive your rebate, go online to www.fspromos4u.com/wkkellogg, enter the **Quick Access Code: WKQ326BCOP** and complete the Redemption Form as instructed; and provide proof of Qualifying Purchase. Alternatively, complete the rebate form, as indicated, and mail-in along with your proof of Qualifying Purchase in an envelope with sufficient postage affixed to: **WK Kellogg Away From Home, c/o Q3 Operator Rebate 2026**, P.O. Box 2050-WK, Brownsdale, MN 55918. Online submission must be completed by 10/31/26; and mail-in submission must be postmarked by 10/31/26 and received by 11/7/26. Proof-of-purchase to be submitted in the form of a copy of distributor's invoice or velocity reports; and attached to rebate form. Rebate forms may also be obtained from your Foodservice Distributor Sales Representative.

4. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail. No altered or forged submissions will be accepted. All submissions become property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. Sponsor reserves the right to audit submissions.

5. Rebate forms must be fully completed in order to be eligible. Stated promotional allowances are for Participating Products as stated above purchased during the Promotion Period. Promotional allowances will not be honored without proper documentation (i.e. distributor invoices). Customer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full.

Offer good only on Qualifying Purchase as stated above. Availability of some products may vary by location. Limit one (1) submission per eligible Foodservice Operator. Offer open only to Foodservice Operators in the fifty (50) United States and District of Columbia who are in good standing during the Promotion Period and at the time of receiving any rebate; and purchasing from designated Foodservice Distributor Sales Representative(s). Offer does not extend to national account customers, or customers participating in any contract or programs. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer. All other offer segments do not qualify. Rebate offer must be submitted individually by Foodservice Operators. No bulk submissions or third-party submissions will be accepted. Multi-unit operators require a rebate form for each selling location. This offer cannot be used in conjunction with any other WK Kellogg Co promotion on the Participating Products or purchases made by non-profit bid. Offer is void where prohibited. Sponsor: WK Kellogg Co, One Kellogg Square, North Tower, Battle Creek, MI 49016.

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**For more information, contact your WK Sales Representative
or visit WKKelloggAwayFromHome.com**

*Maximum total rebate amount: \$2,000. © 2026 WK Kellogg Co

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