



WK Kellogg Co

CAMP PROGRAM

OPERATOR REBATE

May 1st - August 1st, 2026



EARN \$5.00 PER CASE, UP TO \$2,000!*
ON THE PURCHASE OF SELECT WK KELLOGG PRODUCTS!

*Maximum total rebate amount: \$2,000.

| | Case Code | Product Description | Pack Size | Rebate Amount | X | # of Cases Purchased | = | Rebate Amount |
|---------------|-------------|---|----------------|---------------|---|----------------------|---|---------------|
| CUP CEREALS | 38000-06353 | Kellogg's® Froot Loops® | 60ct./1.5oz. | \$5.00 | X | = | = | |
| | 38000-06357 | Kellogg's Frosted Flakes® | 60ct./2.1oz. | \$5.00 | X | = | = | |
| | 38000-27095 | Kellogg's® Frosted Mini Wheats® Bite Size | 60ct./2.1oz. | \$5.00 | X | = | = | |
| | 38000-12609 | Kellogg's® Cereal Assortment Pack - Classic: Kellogg's Corn Flakes® (6), Kellogg's Frosted Flakes® (16), Kellogg's® Frosted Mini-Wheats® Bite Size Original (12), Raisin Bran Crunch® (8), Kellogg's® Rice Krispies® (6), Kellogg's® Special K® (12) | 60ct./Assorted | \$5.00 | X | = | = | |
| | 38000-12611 | Kellogg's® Cereal Assortment Pack - Favorite: Kellogg's Frosted Flakes® (20), Kellogg's® Froot Loops® (12), Kellogg's® Raisin Bran Crunch® (8), Kellogg's® Special K® Red Berries (8), Kellogg's® Cocoa Krispies® (6), Kellogg's® Corn Pops® (6) | 60ct./Assorted | \$5.00 | X | = | = | |
| | 38000-18315 | Kellogg's® Cereal Assortment Pack - Wellness: Kellogg's® Low Fat Granola with Raisins (12), Kellogg's® Special K® (12), Kellogg's® Special K® Red Berries (12), Kellogg's® Special K® Fruit & Yogurt (10), Kellogg's® Frosted Mini-Wheats® Bite Size Original (8), Kash® GO Crunch (6) | 60ct./Assorted | \$5.00 | X | = | = | |
| I-BOX CEREALS | 38000-21928 | Kellogg's Corn Flakes® | 70ct./0.81oz. | \$5.00 | X | = | = | |
| | 38000-21973 | Kellogg's® Froot Loops® | 70ct./0.95oz. | \$5.00 | X | = | = | |
| | 38000-21962 | Kellogg's Frosted Flakes® | 70ct./1.2oz. | \$5.00 | X | = | = | |
| | 38000-21992 | Kellogg's® Frosted Mini-Wheats® Bite Size | 70ct./1.31oz. | \$5.00 | X | = | = | |
| | 38000-22013 | Kellogg's® Low Fat Granola with Raisins | 70ct./2.22oz. | \$5.00 | X | = | = | |
| | 38000-21942 | Kellogg's Raisin Bran® | 70ct./1.52oz. | \$5.00 | X | = | = | |
| | 38000-21933 | Kellogg's® Rice Krispies® | 70ct./0.88oz. | \$5.00 | X | = | = | |
| | 38000-21968 | Kellogg's® Special K® | 70ct./0.81oz. | \$5.00 | X | = | = | |
| | 38000-22055 | Kellogg's® Cereal Assortment Pack - Family: Kellogg's Corn Flakes® (10), Kellogg's® Froot Loops® (10), Kellogg's Frosted Flakes® (16), Kellogg's® Frosted Mini-Wheats® Bite Size Original (12), Kellogg's Raisin Bran® (6), Kellogg's® Rice Krispies® (6), Kellogg's® Apple Jacks® (6), Kellogg's® Special K® (6) | 72ct./Assorted | \$5.00 | X | = | = | |

| | Case Code | Product Description | Pack Size | Rebate Amount | X | # of Cases Purchased | = | Rebate Amount | |
|------------------|-------------------|---|--|----------------|--------|----------------------|---|---------------|--|
| POUCHES | 38000-11469 | Kellogg's® Apple Jacks® For Schools | 96ct./1oz. | \$5.00 | X | | = | | |
| | 38000-11467 | Kellogg's® Froot Loops® For Schools | 96ct./1oz. | \$5.00 | X | | = | | |
| | 38000-11458 | Kellogg's® Granola Crunchy Clusters 2oz. | 48ct./2oz. | \$5.00 | X | | = | | |
| | 18627-11618 | Kashi® Strawberry Banana Loops | 100ct./1oz. | \$5.00 | X | | = | | |
| | 41192-11322 | Kellogg's® Cocoa Loops® | 60ct./2oz. | \$5.00 | X | | = | | |
| | 18627-11708 | Kashi® Maple Waffle Bites | 4ct./26oz. | \$5.00 | X | | = | | |
| | 41192-11618 | Kellogg's® Granola, Crunchy Clusters 1oz. | 4ct./31oz. | \$5.00 | X | | = | | |
| BULK CEREALS | 38000-02991 | Kellogg's® Apple Jacks® | 4ct./31oz. | \$5.00 | X | | = | | |
| | 38000-00191 | Kellogg's Corn Flakes® | 4ct./26oz. | \$5.00 | X | | = | | |
| | 38000-01791 | Kellogg's® Froot Loops® | 4ct./31oz. | \$5.00 | X | | = | | |
| | 38000-01591 | Kellogg's Frosted Flakes® | 4ct./40oz. | \$5.00 | X | | = | | |
| | 38000-04991 | Kellogg's® Frosted Mini-Wheats® Bite Size | 4ct./56oz. | \$5.00 | X | | = | | |
| | 38000-72010 | Kellogg's® Krave® | 4ct./35oz. | \$5.00 | X | | = | | |
| | 38000-49834 | Kellogg's® Low Fat Granola Crunchy Clusters | 4ct./50oz. | \$5.00 | X | | = | | |
| | 38000-13791 | Kellogg's® Granola with Raisins | 4ct./50oz. | \$5.00 | X | | = | | |
| | 38000-25435 | Kellogg's® Granola without Raisins | 4ct./50oz. | \$5.00 | X | | = | | |
| | 38000-00891 | Kellogg's Raisin Bran® | 4ct./56oz. | \$5.00 | X | | = | | |
| | 38000-00591 | Kellogg's® Rice Krispies® | 4ct./27oz. | \$5.00 | X | | = | | |
| | 38000-01691 | Kellogg's® Special K®, Original | 4ct./32oz. | \$5.00 | X | | = | | |
| | 38000-18166 | Kellogg's® Special K®, Red Berries | 4ct./44oz. | \$5.00 | X | | = | | |
| | CEREAL BOWL PACKS | 38000-07338 | Kellogg's® Cereal Assortment Pack - Family: Kellogg's Corn Flakes® (16), Kellogg's® Froot Loops® (16), Kellogg's Frosted Flakes® (16), Kellogg's® Frosted Mini-Wheats® Bite Size Original (16), Kellogg's Raisin Bran® (16), Kellogg's® Rice Krispies® (16) | 96ct./Assorted | \$5.00 | X | | = | |
| | | 38000-07337 | Kellogg's® Cereal Assortment Pack - Favorite: Kellogg's® Apple Jacks® (16), Kellogg's® Cocoa Krispies® (8), Kellogg's® Corn Pops® (16), Kellogg's® Froot Loops® (16), Kellogg's Frosted Flakes® (16), Kellogg's® Frosted Mini-Wheats® Bite Size Original (16), Kellogg's Raisin Bran® (8) | 96ct./Assorted | \$5.00 | X | | = | |
| 38000-02996 | | Kellogg's® Apple Jacks® | 96ct./0.63oz. | \$5.00 | X | | = | | |
| 38000-78787 | | Kellogg's® Apple Jacks® For Schools | 96ct./1oz. | \$5.00 | X | | = | | |
| 38000-01196 | | Kellogg's® Cocoa Krispies® | 96ct./1.12oz. | \$5.00 | X | | = | | |
| 38000-00196 | | Kellogg's Corn Flakes® | 96ct./0.75oz. | \$5.00 | X | | = | | |
| 38000-01096 | | Kellogg's® Corn Pops® | 96ct./0.75oz. | \$5.00 | X | | = | | |
| 38000-01796 | | Kellogg's® Froot Loops® | 96ct./0.75oz. | \$5.00 | X | | = | | |
| 38000-78788 | | Kellogg's® Froot Loops® For Schools | 96ct./1oz. | \$5.00 | X | | = | | |
| 38000-01596 | | Kellogg's Frosted Flakes® | 96ct./1oz. | \$5.00 | X | | = | | |
| 38000-04996 | | Kellogg's® Frosted Mini-Wheats® Bite Size | 96ct./1oz. | \$5.00 | X | | = | | |
| 38000-00896 | | Kellogg's Raisin Bran® | 96ct./1.25oz. | \$5.00 | X | | = | | |
| 38000-00596 | | Kellogg's® Rice Krispies® | 96ct./0.63oz. | \$5.00 | X | | = | | |
| 38000-01696 | | Kellogg's® Special K®, Original | 96ct./0.63oz. | \$5.00 | X | | = | | |
| 41192-11496 | | Kellogg's® Cocoa Loops® | 96ct./1oz. | \$5.00 | X | | = | | |
| BULK INGREDIENTS | 38000-07012 | Kellogg's Corn Flakes® Crumbs | 12ct./21oz. | \$5.00 | X | | = | | |



WK Kellogg Co

CAMP PROGRAM

OPERATOR REBATE

May 1st - August 1st, 2026

Mail this completed form with proofs of purchase to: WK Kellogg Away From Home, c/o Camp Operator Rebate 2026, P.O. Box 2050-WK, Brownsdale, MN 55918 or visit <https://fspromos4u.com/wkkellogg> and enter the Quick Access Code: WKCampOp26

Yes, I am a Camp Foodservice Operator and not receiving any other contracted or bid pricing (refund payable to Camp Foodservice Operator only).

Camp Name (Checks Payable to Camps Only): _____

Contact Name: _____ Title: _____

Phone Number: _____ E-mail Address: _____

Yes, I would like WK Kellogg Away From Home to send me exclusive promotional offerings and updates via e-mail.

Address (No P.O. Boxes, please): _____ City, State, Zip: _____

Forwarding Address (only if camp is closed by 10/1/26): _____ City, State, Zip: _____

Distributor Name: _____ Distributor City, State: _____

WK Kellogg Sales Rep Name: _____ Are you affiliated with a Group Purchasing Organization (GPO)? _____

If yes, which Group Purchasing Organization (GPO)? _____

[Click here to view our privacy policy, or visit https://www.wkkellogg.com/privacy-notice.](https://www.wkkellogg.com/privacy-notice)

Official Terms & Conditions SUMMER OVERNIGHT CAMP OPERATORS: Begins 5/1/26 through 8/1/26 ("Promotion Period"):

1. Participating Summer Overnight Camp Operators purchase one (1) or more cases of Participating Products ("see promotional flyer for complete list of **"Participating Products"**) from your designated Foodservice Distributor Sales Representative ("DSR") during the Promotion Period ("**Qualifying Purchase**").

2. Receive a \$5.00 rebate per case for each Qualifying Purchase of Participating Products to be provided in the form of a check to the Summer Overnight Camp account for the value of the rebate. Maximum amount of rebate that can be earned during the Promotion Period is \$2,000 per participating Summer Overnight Camp account.

3. To receive your rebate, go online to www.fspromos4u.com/wkkellogg, enter the **Quick Access Code: WKCampOp26** and complete the Redemption Form as instructed; and provide proof of Qualifying Purchase. Alternatively, complete the rebate form, as indicated, and mail-in along with your proof of Qualifying Purchase in an envelope with sufficient postage affixed to: **WK Kellogg Away From Home, c/o Camp Operator Rebate 2026**, P.O. Box 2050-WK, Brownsdale, MN 55918. Online submission must be completed by 8/31/26; and mail-in submission must be postmarked by 8/31/26 and received by 9/7/26. Proof-of-purchase to be submitted in the form of a copy of distributor's invoice or velocity reports; and attached to rebate form. Rebate forms may also be obtained from your Foodservice Distributor Sales Representative.

4. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail. No altered or forged submissions will be accepted. All submissions become property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. Sponsor reserves the right to audit submissions.

5. Rebate forms must be fully completed in order to be eligible. Stated promotional allowances are for Participating Products as stated above purchased during the Promotion Period. Promotional allowances will not be honored without proper documentation (i.e. distributor invoices). Customer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Offer good only on Qualifying Purchase as stated above. Availability of some products may vary by location. Limit one (1) submission per eligible Summer Overnight Camp Operator. Offer open only to Summer Overnight Camp Operators in the fifty (50) United States and District of Columbia who are in good standing during the Promotion Period and at the time of receiving any rebate; and purchasing from designated Foodservice Distributor Sales Representative(s). Offer does not extend to national account customers, or customers participating in any contract or programs, or school summer feeding/camps. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer. All other offer segments do not qualify. Rebate offer must be submitted individually by Summer Overnight Camp Operators. No bulk submissions or third-party submissions will be accepted. Multi-unit operators require a rebate form for each selling location. This offer cannot be used in conjunction with any other WK Kellogg Co promotion on the Participating Products or purchases made by non-profit bid. Offer is void where prohibited. Sponsor: WK Kellogg Co, One Kellogg Square, North Tower, Battle Creek, MI 49016. © 2026 WK Kellogg Co