



2025 Frito Lay Potato Chip Rebate

Valid 9/1/2025-4/1/2026

Products and Allowances

LOB	Size	Description	Case Rebate
Frito Lay	LSS	Potato Chip “PC” Products	\$7.00
Frito Lay	LSS	All Other Products	\$3.00
Frito Lay	XVL	Potato Chip “PC” Products	\$5.00
Frito Lay	XVL	All Other Products	\$2.00

Program Requirements

- Operator must be pre-approved MDM and OTM
- Program is only available to pre-approved independent operators purchasing from qualified foodservice distributors.
- Operators excluded from this rewards program would include customers covered under National Account Agreements, Operator Programs, School Bid Allowances, Group Purchasing Organizations, Military, and Contract Managed Accounts.
- Each operator must attach Foodservice Distributor invoice when submitting for reimbursement.
- Rebate offer valid only on eligible cases purchased between 9/1/2025 and 4/1/2026 from qualified foodservice distributors.
- No deductions allowed. Rebate will be paid within 60 days from receipt and verification of claim for each eligible quarter. All Payment requests must be postmarked no later than 5/1/2026
- Allow 4-6 weeks for payment after receipt and verification of claim.
- Max Payout of \$140 (20 LSS Potato Chip Cases)

Payment Timing and Process

1. Sign up at **couponportal.afsi.com** and provide tax information (W-9).
2. To submit your claim, go to **couponportal.afsi.com**, enter coupon code **6311656** and complete the form.
3. For submission assistance, contact 1-800-529-9624.
4. PepsiCo® Foodservice reserves the right to amend or terminate this program at any time upon written notice.
5. Customer may combine multiple locations together in a single claim to reach the minimum of \$25, up to the maximum payment of \$140

Incentive cannot be combined with other incentive/rebate programs for same products; any accounts currently under contract or receiving rebates on one or more products below is not eligible to participate in this program. All trademarks are owned by PepsiCo® and its affiliates and subsidiaries. ©2021





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Eligible Products

LSS PC Products (\$7.00/case)	
76897	LAY'S ALL DRESSED
11726	LAY'S® BAKED POTATO CRISPS BBQ
11809	LAY'S® BAKED POTATO CRISPS ORIGINAL
17973	LAY'S® DILL PICKLE
25111	LAY'S® KETTLE CHIPS 40% LESS FAT JALAPENO CHEDDAR
25115	LAY'S® KETTLE CHIPS 40% LESS FAT ORIGINAL
25113	LAY'S® KETTLE CHIPS 40% LESS FAT SALT & VINEGAR
09598	LAY'S® KETTLE CHIPS 40% LESS FAT SMOKY BBQ
75809	LSS Lay's Kettle Cooked Cajun Spice
39644	MAUI® KETTLE CHIPS ONION
39643	MAUI® KETTLE CHIPS REGULAR
11460	MISS VICKIE'S® KETTLE HAND-PICKED JALAPENO
11361	MISS VICKIE'S® KETTLE SEA SALT & VINEGAR
11304	MISS VICKIE'S® KETTLE SEA SALT ORIGINAL
11296	MISS VICKIE'S® KETTLE SMOKEHOUSE BBQ
11452	MISS VICKIES® SPICY DILL PICKLE
12153	RUFFLES® BAKED POTATO CRISPS CHEDDAR SOUR CREAM
44365	RUFFLES® RIDGED POTATO CHIPS CHEDDAR SOUR CREAM
27176	RUFFLES® RIDGED POTATO CHIPS QUESO
44363	RUFFLES® RIDGED POTATO CHIPS REGULAR

LSS All Other Products (\$3.00/case)	
44386	BAKEN-ETS® PORK RINDS HOT 'N SPICY
11569	CHEETOS® CHEESE SNACKS CRUNCHY
44368	CHEETOS® CHEESE SNACKS CRUNCHY FLAMIN' HOT
44369	CHEETOS® CHEESE SNACKS CRUNCHY HOT LIMON
44367	CHEETOS® CHEESE SNACKS CRUNCHY JALAPENO CHEDDAR
45301	CHEETOS® CHEESE SNACKS PUFFS
44394	CHESTER'S® FRIES HOT
69002	DORITOS® FLAMIN HOT COOL RANCH
21972	DORITOS® FLAMIN HOT NACHO
71451	DORITOS® SWEET AND TANGY BBQ
11551	DORITOS® TORTILLA CHIPS COOL RANCH
11650	DORITOS® TORTILLA CHIPS NACHO CHEESE
11395	DORITOS® TORTILLA CHIPS SPICY SWEET CHILI
44354	FRITOS® CORN CHIPS CHILI CHEESE
44353	FRITOS® CORN CHIPS FLAVOR TWISTS HONEY BBQ
11783	FRITOS® CORN CHIPS ORIGINAL
52545	FRITOS® CORN CHIPS TURBOS FLAMAS
11197	FUNYUNS® ONION SNACKS
49010	FUNYUNS® ONION SNACKS HOT
44387	MUNCHIES™ SNACK MIX CHEESE FIX
44388	MUNCHIES™ SNACK MIX FLAMIN' HOT
00246	POPCORNERS® KETTLE CORN
00248	POPCORNERS® WHITE CHEDDAR
11924	ROLD GOLD® PRETZELS CLASSIC TINY TWISTS
44439	SMARTFOOD® WHITE CHEDDAR POPCORN
12161	SUNCHIPS® WHOLE GRAIN RICH GARDEN SALSA
12211	SUNCHIPS® WHOLE GRAIN RICH HARVEST CHEDDAR
11684	SUNCHIPS® WHOLE GRAIN RICH ORIGINAL
370197	TOSTITOS® REDUCED FAT TORTILLA CHIPS CRISPY ROUNDS
44380	TOSTITOS® TORTILLA CHIPS BITE SIZE ROUNDS

XVL PC Products (\$5.00/case)	
36109	LAY'S® POTATO CHIPS BBQ
13227	LAY'S® POTATO CHIPS REGULAR
53518	RUFFLES® CHEDDAR SOUR CREAM PEGGABLE
76424	LAYS KETTLE COOKED CAJUN SPICE
36331	MISS VICKIE'S® JALAPENO - NON PEGGABLE
36333	MISS VICKIE'S® SEA SALT - NON PEGGABLE
36332	MISS VICKIE'S® SEA SALT & VINEGAR - NON PEGGABLE
36122	LAY'S® POTATO CHIPS CHILE LIMON
36118	LAY'S® POTATO CHIPS FLAMIN HOT
36126	RUFFLES® RIDGED POTATO CHIPS QUESO

XVL All Other Products (\$2.00/case)	
36131	CHEETOS® CHEESE SNACKS CRUNCHY
36134	CHEETOS® CHEESE SNACKS CRUNCHY HOT
67562	CRACKER JACK® CARAMEL POPCORN
36289	DORITOS® TORTILLA CHIPS COOL RANCH
13193	DORITOS® TORTILLA CHIPS NACHO CHEESE
68790	NATUCHIPS PLANTAIN REGULAR PEGGABLE
36330	SMARTFOOD® WHITE CHEDDAR POPCORN
36135	CHEETOS® CHEESE SNACKS CRUNCHY HOT LIMON
75356	CHEETOS® CHEESE SNACKS JALAPENO CHEDDAR
36123	CHEETOS® CHEESE SNACKS JUMBO PUFFS
36316	CHESTER'S® HOT FRIES
76621	DORITOS TANGY GOLDEN SRIRACHA
49151	DORITOS® DINAMITA CHILE LIMON
73301	DORITOS® DINAMITA FLAMIN HOT QUESO
69353	DORITOS® FLAMIN HOT COOL RANCH
36293	DORITOS® FLAMIN HOT NACHO
70764	DORITOS® SPICY SWEET CHILI
76636	FRITOS XLV FRITOS CHILI CHEESE
76638	FRITOS XLV FRITOS HONEY BBQ TWISTS
35821	FRITOS® CORN CHIPS ORIGINAL
36317	FUNYUNS® ONION SNACKS
72840	FUNYUNS® SPICY QUESO
02528	POPCORNERS® KETTLE CORN
02529	POPCORNERS® WHITE CHEDDAR
36345	ROLD GOLD® PRETZEL THINS
36321	SABRITONES® WHEAT PUFFS LIME
75541	SMARTFOOD® DORITOS NACHO CHEESE
70766	SUNCHIPS® GARDEN SALSA
36325	SUNCHIPS® HARVEST CHEDDAR
36313	TOSTITOS® ROUNDS SALSA VERDE
36132	CHEETOS® CHEESE SNACKS CRUNCHY XXTRA FLAMIN' HOT
36124	CHEETOS® CHEESE SNACKS JUMBO PUFFS HOT
62605	CHESTER'S® CHEESE PUFFCORN FLAMIN' HOT
36312	DORITOS® TORTILLA CHIPS FLAMAS
36300	DORITOS® TORTILLA CHIPS RANCHERITOS
36291	DORITOS® TORTILLA CHIPS SALSA VERDE
35825	FRITOS® CORN CHIPS HOT
36107	FRITOS® CORN CHIPS TURBOS FLAMAS
36320	FUNYUNS® ONION SNACKS HOT
47691	MUNCHIES™ SNACK MIX FLAMIN' HOT
36126	RUFFLES® RIDGED POTATO CHIPS QUESO

