

[illegible]

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

☐ Restaurant
 ☐ C-Store
 ☐ College & University
 ☐ Lodging
☐ B&I
 ☐ Healthcare
 ☐ Independent Bakery
 ☐ Other

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address*

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

*Provide email to receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
	 X	=	
	 X	=	
Total Cases =		Total Rebate =	
..... (100 case maximum)		 (\$1,200 maximum)	

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Cheerios



NATURE VALLEY



for customer service please contact
GeneralMillsFoodservice@reply4info.com
1-888-882-9860