

Kellanova Camp Program

20
25

Receive a rebate of up to \$2,000
on the purchase of select Kellanova products!*

*After mail-in rebate

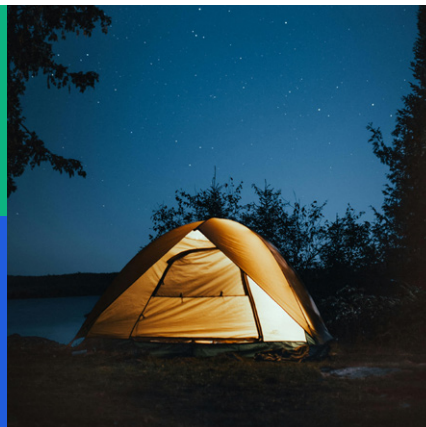
**Kellanova offers brands campers know,
making their experience more memorable.
It all adds up to happy campers
and smart camp business!**

**Earn \$2.50
in rebates per case**

of select Kellanova products purchased
(maximum rebate \$2,000)

Good for purchases made between May 1st and September 1st, 2025

Rebates must be postmarked by September 30th, 2025



Mail this completed form with proofs of purchase to: Kellanova 2025 Camp Program, P.O. Box 1007, Brownsdale, MN 55918-1007

☐ Yes, I am a Camp Foodservice Operator and not receiving any other contracted or bid pricing (refund payable to Camp Foodservice Operator only).

Camp Name (Checks Payable to Camps Only): _____

Contact Name: _____ Title: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____

☐ Yes, I would like Kellanova Away From Home to send me exclusive promotional offerings and updates via e-mail.

Address (No P.O. Boxes, please): _____ City, State, Zip: _____

Forwarding Address (only if camp is closed by 10/1/25): _____ City, State, Zip: _____

Distributor Name: _____ Distributor City, State: _____

Kellanova Sales Rep Name: _____ Are you affiliated with a Group Purchasing Organization (GPO)? _____

If yes, which Group Purchasing Organization (GPO)? _____ Operator Signature (required): _____

View our privacy policy at: <https://www.kellanova.com/us/en/privacy-notice.html>

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UPC Case Code	Product Description	Number of Cases	Rebate Per Case	= TOTAL REBATE
ALL	Cheez-It® Crackers		\$2.50	
ALL	Nutri-Grain® Cereal Bars		\$2.50	
ALL	Pop-Tarts® Toaster Pastries		\$2.50	
ALL	Rice Krispies Treats® Squares		\$2.50	
ALL	Special K® Products		\$2.50	
ALL	Kashi® Bars		\$2.50	
ALL	Zesta® Saltines or Oyster Crackers		\$2.50	
ALL	Kellogg's® Grab and Go Graham Snacks		\$2.50	
ALL	Pringles® Large and Small Grab & Go!™		\$2.50	

Official Terms & Conditions

SUMMER OVERNIGHT CAMP OPERATORS: Begins 5/1/25 through 9/1/25 ("Promotion Period"):

1. Participating Summer Overnight Camp Operators purchase ten (10) or more cases of Participating Products ("Participating Products" categories include **Cheez-It®** crackers, **Nutri-Grain®** bars, **Pop-Tarts®** toaster pastries, **Rice Krispies Treats®**, **Kellogg's® Special K®** products, **Kashi®** bars, **Zesta®** Saltines, **Zesta®** Oyster crackers, and **Kellogg's® Grab and Go** Graham Snacks – see promotional flyer for complete list of Participating Products) from your designated Foodservice Distributor Sales Representative ("DSR") during the Promotion Period ("Qualifying Purchase"). 2. Receive a \$2.50 rebate per each Qualifying Purchase to be provided in the form of a check to the Summer Overnight Camp account for the value of the rebate. Maximum amount of rebate that can be earned during the Promotion Period is \$2,000 per participating Summer Overnight Camp account. 3. To receive your rebate, go online to www.fspromos4u.com/kellanova, enter the **Quick Access Code: CampRebate25** and complete the Kellanova Redemption Form as instructed; and provide proof of Qualifying Purchase. Alternatively, complete the rebate form, as indicated, and mail-in along with your proof of Qualifying Purchase in an envelope with sufficient postage affixed to: **Kellanova® Away From Home, c/o Camp Operator Rebate 2025**, P.O. Box 1007, Brownsdale, MN 55918-1007. Online submission must be completed by 9/30/25; and mail-in submission must be postmarked by 9/30/25 and received by 10/7/25. Proof-of-purchase to be submitted in the form of a copy of distributor's invoice or velocity reports; and attached to rebate form. Rebate forms may also be obtained from your Foodservice Distributor Sales Representative. 4. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail. No altered or forged submissions will be accepted. All submissions become property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. Sponsor reserves the right to audit submissions. 5. Rebate forms must be fully completed in order to be eligible. Stated promotional allowances are for Participating Products as stated above purchased during the Promotion Period. Promotional allowances will not be honored without proper documentation (i.e. distributor invoices). Customer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Offer good only on Qualifying Purchase as stated above. Availability of some products may vary by location. Limit one (1) submission per eligible Summer Overnight Camp Operator. Offer open only to Summer Overnight Camp Operators in the fifty (50) United States and District of Columbia who are in good standing during the Promotion Period and at the time of receiving any rebate; and purchasing from designated Foodservice Distributor Sales Representative(s). Offer does not extend to national account customers, including GPO customers, or customers participating in any contract or programs, or school summer feeding/camps. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer. All other offer segments do not qualify. Rebate offer must be submitted individually by Summer Overnight Camp Operators. No bulk submissions or third-party submissions will be accepted. Multi-unit operators require a rebate form for each selling location. This offer cannot be used in conjunction with any other **Kellanova® Away From Home** promotion on the Participating Products or purchases made by non-profit bid. Offer is void where prohibited. Sponsor: Kellanova, One Kellogg Square, South Tower, Battle Creek, MI 49016. ©2025 Kellanova

**For more information contact your Kellanova Sales Representative,
or visit KellanovaAwayFromHome.com or call 877.511.5777**

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Away From Home