### Operators, it's time to WING it and earn BIG!

## WING DINGS | Wing-Zings





# SEIZE THE SIZZLING OPPORTUNITY Redeem your rebate and let your wings take flight in taste and savings!

Unlock unbeatable savings on our premium Wing Ding's® & Wing Zing's® chicken wings! Elevate your menu offerings and delight your customers with these flavorful wings. Act now to claim your exclusive operator's rebate and spice up your profits. **DON'T MISS** this chance to boost your culinary game and maximize your returns.

Product Code	Distributor Code	Product		Rebate \$/Case					
BREADED BONE-IN WINGS									
60150		Fully Cooked Bone-In Wing Zings® Hot and Spicy Breaded Chicken Wings	2/7.5	\$10/Case					
61015		Fully Cooked Bone-In Wing Dings® Medium Gourmet Seasoned Breaded Chicken Wings	2/7.5	\$10/Case					
65715		Fully Cooked Bone-In Wing Dings® Gourmet Seasoned Breaded Chicken Wings	2/7.5	\$10/Case					
71015		Fully Cooked Bone-In Wing Zings® Hot and Spicy Breaded Chicken Wings, Large	2/7.5	\$10/Case					
71025		Fully Cooked Bone-In Wing Zings® Hot and Spicy Breaded Chicken Wings, Medium	3/8.3	\$15/Case					
BREADED BREAST CHUNKS									
111125		Fully Cooked Pierce Chicken® Breaded Boneless Skinless Chicken Breast Chunks Smoke Flavor Added	2/5	\$5/Case					
111355		Fully Cooked Boneless Zing™ Spicy Breaded Boneless Skinless Chicken Breast Chunks	2/5	\$5/Case					
UNBREADED BONE-IN WINGS									
110335		Fully Cooked Bone-In Pierce Chicken® Savory Chicken Wings, 1st and 2nd Sections Super Jumbo	3/8.33	\$15/Case					

Why Wing Ding® and Wing Zing® for your menu?

60%
OF WINGS SOLD
at restaurants are
BONE-IN WINGS<sup>1</sup>

Wing Dings® and Wing Zings® products make it easy for you to do your thing.

Count on outstanding flavor, premium quality and consistent results every time.

- Easy to prep: No breading or handling concerns.
- Fully cooked: Delivers faster cook times and enhances food safety.
- Customizable: Ready for your signature sauces.
- No surprises: Consistent usable piece count with every product, every time.
- Great hold times: Stays delicious both in-house and over the road for delivery.
- Long shelf life: Allows for planning ahead to meet ongoing demand.

#### 75% OF ALL CUSTOMERS SAY THEY LIKE OR LOVE WINGS OVERALL<sup>2</sup>

2 NPD "The Chicken Wing Dilemma."

#### **STEP 1. RECORD YOUR PURCHASES.**

Product Description	Product Code	Number of Cases		Rebate \$		Reward Earned
<b>Example:</b> Fully Cooked Bone-In Wing Zings® Hot and Spicy Breaded Chicken Wings	60150	2 <i>5</i>	×	10	а	\$2 <i>50</i>
			×		=	
			×		=	
			×		=	
			x		=	

GRAND TOTAL	
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44212

#### **STEP 2.** REDEEM THIS REBATE.

#### PLEASE ENCLOSE YOUR DISTRIBUTOR INVOICES AND COMPLETE YOUR INFORMATION BELOW:

Name:		Provide distributor invoices proving purchases made 10/01/2023 to			
Title:		12/31/2023. Invoices must be post marked by 1/30/2023 to qualify.			
Name of Operation:		\$1,000 max redemption per location.  New Business Only; one redemption per location per promotion window. Fill out this coupon with your original distributor invoice(s) or original distributor tracking report(s) with			
Type of Operation:					
Address (No PO Boxes):					
City:	State:	qualifying purchases highlighted as proof of purchase and mail to:			
Zip:	Phone:	WING REBATE Q4 2023 Mail To:			
Email:		Attn: Pilgrim's Customer Care P.O. Box 846 Brunswick, OH 44212			
Distributor Name:		800-837-5352 ——— Email to:			
Signature:		_imt.rebates.admin@imtco.com RBT090			

#### VALID DATES ARE 10/01/2023 - 12/31/2023

For more information, please contact your Waypoint broker or Pilgrim's sales contact. Operators must submit their own payment request with signature as proof of authenticity. Send original distributor invoice(s) or original distributor tracking report(s). Offer valid only on products listed above. This offer applies to licensed food service operators only and does not apply to bid or contract customers. Rebate does not apply to wholesalers or distributors. This offer may not be used with any other Pilgrim's promotion. One coupon/redemption per food service operation. Please allow 6 to 8 weeks from promotional period closing to receive your rebate check. Void where prohibited.



